

2 month
free trial!

The easiest way to generate unique hotel reviews!



With myHotelRank you can easily and efficiently generate, manage and distribute authentic guest reviews.

By doing this, you control the whole process and therefore your booking success. The hotel reviews can, for example, be integrated on your website.

Selected (positive) reviews can also be chosen for publication on your hotel website, on your Facebook page or on Twitter. The decision of which reviews to publish is entirely up to you.



How it works:

1. Generate hotel reviews:

Proactively approach customers who have been guests in your hotel and invite them to rate their stay by email.

2. Manage hotel reviews:

Positive reviews are automatically published; negative reviews are managed by your quality assurance team.

3. Distribute hotel reviews:

User reviews can be easily published on your website, partner websites or social media pages like Facebook or Twitter.



Benefits:

Increase in popularity:

higher popularity on distribution channels like Google, Facebook and partner websites.

Direct bookings:

significantly more bookings are made directly from your website - without any commission!

Quality assurance:

personalised customer feedback improves your hotel's quality.

From
99 € / month
all inclusive

iPhone & Co. – More bookings with your hotel App!

TOURIAS

The TOURIAS tips&deals Hotel Guide opens up **new communications and sales channels** as your own custom-made hotel App.

Reach your guests and those interested in your business in a special manner and offer comprehensive information about your hotel **on all popular mobiles and smartphones** – in up to 11 languages. Of course, the Hotel Guide is also customised with your individual corporate design.



You communicate directly with your guests via an integrated reviewing tool. To help you **optimise your sales on online portals** you can resolve any problems on site. On request we can distribute your reviews to our over 20,000 tourism partners.

Reach new guests via various App stores – e.g. the Apple App Store, the world's largest marketplace for mobile devices. Draw guests' attention to current offers, e.g. gastronomic or spa offers, excursions or theatre tickets, via SMS or the integrated Apple Push Notification Service for the iPhone.

Advantages:

- ✓ Customisation with your own branding
- ✓ Your complete hotel brochure with photos, contact details and reservation options by telephone, email and booking link
- ✓ Reach new guests worldwide via the Apple App Store
- ✓ Included meeting & congress planner – accelerate your MICE-business!
- ✓ A travel guide, maps and weather forecast option included
- ✓ "Tell-a-friend" function for recommending your hotel
- ✓ Reach your guests on site via Facebook, Twitter or the Apple Push Notification Service
- ✓ Communicate with your customers and potential customers before their arrival, during their stay at your hotel and upon their return home

Your choice!

Choose between the Light and Premium versions of the TOURIAS tips&deals HotelGuide.

Light version

We create your HotelGuide as an iPhone App in German and English.

Premium version

You receive a Mobile Guide for all current popular mobiles and smartphones in up to 11 languages!