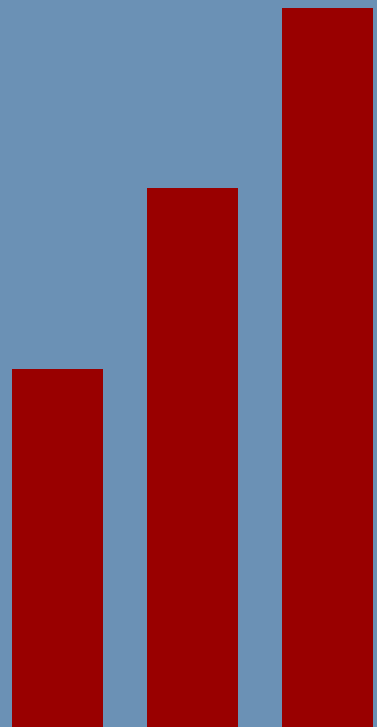


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Manual - Statistics



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I. Introduction

In the tourist industry to date there has never been any neutral, multi-tour operator information system for analysing trends in demand. Every year many market research organisations are given the task of finding out trends in demand by means of consumer surveys.

The problems of these analyses and surveys are common knowledge:

- **A lack of topicality.** Consumer surveys are usually prepared once a year and are already out of date when they go to print. Current developments (such as an increase in country or hotel descriptions on TV, terrorist attacks and the like) cannot be included. GIATA Statistics allows you to obtain an analysis which is updated on a daily basis.
- **A lack of precision.** In the surveys consumers tend to give an inaccurate, i.e. an exaggerated, description of their true economic situation. Low-income consumers especially tend to answer the question "In which hotel category will you be spending your next holiday?" by answering "In a hotel with three stars or more", although they can only afford a two-star hotel at the most. The same phenomenon also occurs with the question of the destination. GIATA Statistics records every hit neutrally and gives an objective view of which countries, tourist destinations, towns and hotels are actually looked at.
- **A lack of comparison.** The answer to the question "How high is the market share in the country, tourist destination, town or hotel?" has not been answered correctly thus far. With GIATA Statistics you can determine accurately your market share at country, tourist destination, town or hotel level on a daily basis.

A Word to Users:

In presenting GIATA Statistics we have tried to go by the real-time information and chart systems used by banks and brokers. GIATA Statistics therefore counts hotel views and allows you various types of analyses in graph and table form. It therefore gives no information as to why the hits took place – only you can analyse this.

A. Types of Analysis

- **About which hotels** in the towns identified are the subject of an increasing number of enquiries? How does this trend change compared to the previous year / month / week / day? All competitors (including the form of presentation) can be presented immediately in an easily understandable form. For example, the daily hotel analysis shows whether a competitor has reduced the prices in his hotel or run a special deal for a given hotel in the last few days.
- **Which countries** are the subject of an increasing number of enquiries? Which countries are the subject of a lesser number of enquiries? How does demand change compared to the previous year / month / week / day?
- **Which destinations** in these countries are developing disproportionately well / badly? How are they developing compared to the previous year / month / week / day?
- **Which towns** at the tourist destinations are developing better / not as well? How are they developing compared to the previous year / month / week / day?
- **Which categories** of hotels are seeing increases in bookings?
- **Where** is my market share of the above-mentioned views of the countries / destinations / towns / hotels? You can always analyse your market share in relation to the whole market over a given period of time. (Companies with several common brands and compared to the overall market)
- **How** is demand developing in the travel agencies and with the consumer?
- **When** are individual hotels being looked at?

B. Source and Scope of Data

1. Hotel Views

GIATA Statistics counts so-called hotel views and not page-hits (so-called page impressions), i.e. it doesn't count thumbnails. (Thumbnails are little preview pictures [approx. 2 x 2 cm] shown by many booking machines in so-called results lists.) Only hotels whose detailed information is specifically called up by the travel agency or the consumer go into the database.

Example: A hit on a hotel which has six pictures is counted as one hit (one hotel view), not as six. If this hit were to show six hits, the statistical basis would be distorted to the advantage of this hotel.

2. Multi-Tour Operator Platforms

The system counts only hotel views of multi-tour operator platforms (see 3.), i.e., platforms offering several operators. If we were to include in the database the data from platforms showing only one operators' tours, this would only distort the statistical base (in favour of certain operators) in the analysis of market share.

3. Joint Hotel Names

As identical hotels of various operators are advertised with different names, we combine identical hotels under a so-called joint hotel name and code. In all we record over 42,000 joint hotels offered under more than 70,000 different names. This data is updated and added to on a daily basis.

4. Hits

The hits on the following platforms are recorded for the analysis:

- reservation systems: DCS / Sabre, Start / Amadeus, Galileo
- travel agencies / chains: Schmetterling / RTK, Karstadt / Quelle, Thomas Cook, TUI-Reisecenter, Otto Freizeit, Alltours Reisecenter, West-Lotto and others, as well as a total of over 10,700 independent travel agencies
- IT providers: booking machines, Cologne Systems, Traffics, Travel-IT, ITO, Bistro, tours managers, ...
- websites: Expedia, Ferien.de, lastminute.com, Travel Channel, T-Travel, Travelocity, ...
- television stations: TV-Travelshop, lastminute.tv¹

Overall this means that the hotel views of all CRS, all important travel agency chains and co-operative organisations, all relevant booking machines, websites and television stations are included in the statistical base in anonymous form. The statistical base began in August 2000 and thus also permits long-term studies.

5. Percentages

For reasons of clarity percentages are rounded off to two decimal places – which is why percentages such as 0.01% are actually 0.0042%.

¹ Hits on the websites of this station.

II. System

A. Logging In

Please enter your individual entry data in "User name" and "Password" and select your language under the following link:

<http://www.giata-statistics.de>



B. User Interface

You will then come to the main menu with the various types of analysis:



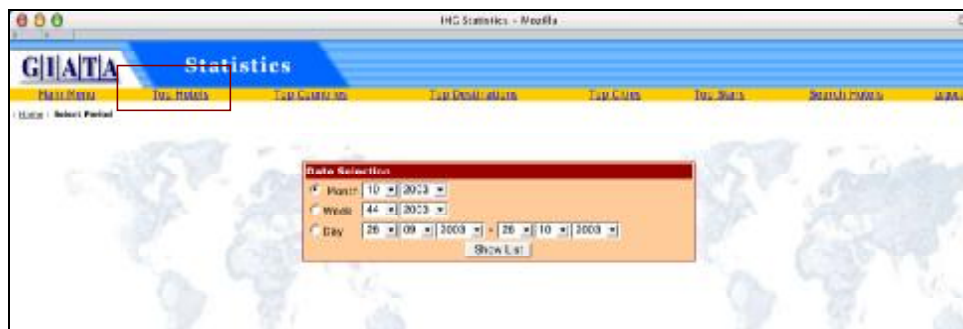
III. Functions

A. Top Hotels – A Hotel Analysis

The hotel analysis allows you to make the following statements:

- which hotels in the tourist areas are the subject of more frequent enquiries?
- How are they developing compared to the previous year / month / week / day?

Select "Top Hotels" in the navigation bar above or in the main menu and you will come to the following page:



At "Date Selection" you can choose between

- Month – a monthly analysis
- Week – a weekly analysis
- Day – a daily analysis.

The scope of the types of analysis is identical – only the length of the analysis interval (months, weeks or days) is different.

If you select "Month" 10/2003, a "List of Top Hotels" for October 2003 will be displayed.

	ID	Hotel	City	Current Rank	Current Htra(%)	Previous Rank	Previous Htra(%)	Move
1.	12745	Drago Park (4)	Costa Calma	1	0.34	32	0.14	↑
2.	2134	Freix de Rocha (3)	Freix de Rocha	2	0.31	1	0.40	↓
3.	3272	Librestar Ezeque Park (4)	Can Picafort	3	0.27	96	0.14	↑
4.	5772	Grand Resort (4)	Hurghada	4	0.27	5	0.26	↑
5.	3532	Safari Park (4)	Sa Coma	5	0.25	23	0.19	↑
6.	3144	Tropicana (3)	Cala Millor	6	0.24	3	0.28	↓
7.	2574	La Pyramide (Pyramide) (2)	Calta de Fuste	7	0.22	14	0.20	↑
8.	453	Madman Outdoor Beach (2)	Hurghada	8	0.22	79	0.12	↑
9.	22	Grand Hotel (4)	Hurghada	9	0.22	72	0.12	↑
10.	7263	Albatros resort (Family / Aquaticus) (3,5)	Hurghada	10	0.22	223	0.08	↑
11.	23589	(Varadero) Palma Real (3)	Varadero	11	0.21	28	0.18	↑
12.	23595	Varuna Vista (3,5)	Belek	12	0.21	46	0.15	↑
13.	17976	(Raphaël Resort) El Carmen (Village) (3)	Playa del Carmen / Playaacar	13	0.20	163	0.09	↑
14.	26095	Sunriver (4)	Costa Calma	14	0.20	195	0.09	↑
15.	3979	Lemnosar (3)	Playa de Palma	15	0.20	232	0.08	↑
16.	25805	Sunrise Felicia (4)	Hurghada	16	0.19	90	0.11	↑
17.	40431	Albatros/Albatros (3)	Hammamet	17	0.19	353	0.09	↑
18.	12425	Fantasia (100) Nachi (3,5)	Hurghada	18	0.19	27	0.18	↓
19.	5779	HD Paradise Island (4)	Playa Blanca	19	0.19	363	0.09	↑
20.	4854	Anna (3,5)	Side	20	0.19	116	0.11	↑

Tip:

As millions of pieces of data have to be analysed, we pre-calculate the standard enquiries every day between 0.15-4.00 hours CET (after adding the data from the previous day). The standard enquiries include monthly and weekly analyses. The results are stored. If you make one of these standard enquiries the result will be displayed immediately. Non-standard enquiries (e.g. a daily analysis from 14.9.2003 to 28.9.2003) are calculated online, which means that the enquiry will take some time.

B. Top Countries – A Country Analysis

The country analysis permits you to make the following statements:

- which countries are the subject of more / less frequent enquiries?
- what is the change in demand compared to the previous year / month / week / day?
- how high is my market share in these countries?

Select "Top Countries" in the navigation bar above or in the main menu and you will come to the following page:



If you select Week (here: the 45th calendar week of 2003) the "List of Top Countries" for the week you selected will be displayed.

	Logo	Country	Rank	CURRENT Rnk(%)	PREVIOUS Rnk(%)	Move	
1		ES Spanien	1	29.03	3	25.29	→
2		DE Deutschland	2	19.03	2	18.06	→
3		EG Ägypten	3	9.11	1	2.42	→
4		DO Demokratische Republik	4	4.99	5	1.81	→
5		TZ Tansania	5	4.09	4	4.05	→
6		YF Thailand	6	4.89	6	2.62	→
7		PT Portugal	7	3.23	7	1.41	→
8		CV Kuba	8	2.98	8	1.30	→
9		AT Vereinigte Arabische Emirate	9	1.79	9	1.17	→
10		IT Italien	10	1.09	15	1.31	→
11		RU Moskau	11	1.64	10	1.84	→
12		DE Deutschland	12	1.62	11	1.78	→
13		US San Francisco	13	1.54	12	1.57	→
14		MU Mauritius	14	1.51	11	2.45	→
15		AE Katar	15	1.34	16	1.15	→
16		MX Mexiko	16	1.29	14	1.35	→
17		ID Indonesien	17	1.16	23	2.80	→
18		AT Österreich	18	1.08	20	0.79	→
19		PA Panama	19	1.03	20	0.87	→
20		CY Zypern	20	0.84	17	0.17	→

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C. Top Destinations – A Destination Analysis

The destination analysis enables you to make the following statements:

- which destinations are subject to more / fewer enquiries?
- what is the change in demand compared to the previous year / month / week / day?
- how high is my market share in these destinations?

Select "Top Destinations" in the navigation bar above or in the main menu and you will come to the following page:



Select the desired period (here: Month: 8/2003) and the "Top Destination List" for August/2003 will be displayed:

The screenshot shows the 'Top Destination List' for August 2003. The table displays the following data:

Rank	ID	Destination	Country	Current		Previous		Icon
				Rank	Rate (%)	Rank	Rate (%)	
1	143	Türkische Riviera	Turkey	1	15.13	2	11.81	↕
2	122	Mallorca	Spain	2	11.57	1	13.65	↕
3	46	Rhodos	Greece	3	6.61	3	4.51	↕
4	144	Türkische Adas	Turkey	4	4.07	6	3.24	↕
5	151	Monevdi	Tunisia	5	4.06	5	3.39	↕
6	126	Gran Canaria	Spain	6	3.91	4	4.11	↕
7	36	Marghata	Egypt	7	3.01	7	2.76	↕
8	130	Canaria	Spain	8	3.00	4	3.33	↕
9	127	Puerteventura	Spain	9	2.49	11	1.97	↕
10	50	Rhodos	Greece	10	2.30	8	2.63	↕
11	120	Majorca	Spain	11	2.20	10	2.11	↕
12	52	Majorca	Spain	12	1.76	18	1.01	↕
13	110	Spanish Coast	Spain	13	1.69	12	1.82	↕
14	132	Lanzarote	Spain	14	1.66	14	1.53	↕
15	103	Algeria	Algeria	15	1.52	16	1.43	↕
16	48	Majorca	Greece	16	1.48	13	1.31	↕
17	101	Majorca	Spain	17	1.43	19	0.86	↕
18	112	Madeira	Portugal	18	1.21	15	1.41	↕
19	36	Marghata	Egypt	19	1.18	23	0.81	↕
20	162	Spain Sid	Spain	20	1.11	21	0.91	↕

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D. Top Towns – An Analysis of Towns

The analysis of the towns enables you to make the following statements:

- which towns at each destination are developing better / worse?
- how are these developing compared to the previous year / month / week / day?
- how high is my market share at these destinations?

Select "Top Cities" in the navigation bar above or in the main menu and you will come to the following page:



Select the desired period (here: Day: 14.10.2003) and the "Top City List" for 14.10.2003 will be displayed:

	ID	City	Destination	Current Rank	Current Hit(%)	Previous Rank	Previous Hit(%)	Move
1.	31	Murghada	Murghada	1	5.15	1	4.25	→
2.	692	Playa del Ingles	Gran Canaria	2	2.27	3	1.84	→
3.	929	Alanya	Turische Riviera	3	2.05	2	2.37	←
4.	427	Kate	Turische Riviera	4	1.69	5	1.74	→
5.	99	Sharm el Sheikh	Sinaï	5	1.61	4	1.77	←
6.	456	Varadero	Kuba	6	1.50	5	1.60	→
7.	664	Coste Calma	Fuerteventura	7	1.40	7	1.42	→
8.	321	Belek	Turische Riviera	8	1.29	12	1.17	→
9.	902	Hammamet	Monastir	9	1.24	11	1.22	→
10.	752	Cala Millor	Mallorca	10	1.23	10	1.25	→
11.	737	Fonta Cana	Cekisee	11	1.22	9	1.31	→
12.	729	Playa Blanca	Lanzarote	12	1.18	8	1.38	→
13.	843	Puerto de la Cruz	Tenerife	13	1.01	13	1.06	→
14.	689	Maspalomas	Gran Canaria	14	0.99	15	0.87	→
15.	898	Insel Ujerba	Ujerba	15	0.98	19	0.83	→
16.	783	Playa de Palma	Mallorca	16	0.97	14	1.07	→
17.	753	Cala Ratjada	Mallorca	17	0.96	15	0.96	→
18.	747	Atrixis	Mallorca	18	0.92	7	0.78	→
19.	568	Dubai	Vereinigte Arabische Emirate	19	0.90	21	0.79	→
20.	829	Playa de las Americas	Tenerife	20	0.87	17	0.90	→

E. Top Stars – An Analysis of a Hotel's Stars

The analysis of a hotel's star enables you to make the following statements:

- which categories are developing better / worse?
- how are these developing compared to the previous year / month / week / day?
- how high is my market share in these categories?

Select "Top Stars" in the navigation bar above or in the main menu and you will come to the following page:



Select the desired period (here: Week, 42/2003) and the "Top Star-List" for the calendar week 42/2003 will be displayed:

	Category	Current		Previous		Move
		Rank	Hbz(%)	Rank	Hbz(%)	
1	4	1	43.08	1	41.35	—
2	3	2	27.61	2	29.61	—
3	3,5	3	10.74	3	11.00	—
4	5	4	6.69	4	5.05	—
5	4,5	5	6.38	5	5.95	—
6	2,5	6	2.94	7	2.11	↑
7	2	7	2.07	5	2.50	↓
8	1	8	0.29	5	0.19	—
9	6	9	0.13	10	0.10	↑
10	5,5	10	0.06	11	0.05	↑
11	1,5	11	0.02	12	0.02	↑

The function of the "Impact Check-Box" is to simplify the display, as it combines some of the categories. (1 – 1 ½ stars, 2 – 2 ½ stars etc.)

The screenshot shows the GIATA Statistics interface. At the top, there is a navigation bar with links: Home Menu, Top Hotels, Top Countries, Top Destinations, Top Cities, Top Stars, Search Hotels, and Logout. Below this, there are filters for Country, Destination, Provider, and Source. A table displays hotel statistics with columns for Rank, Hit(%), and Move. An 'Impact' checkbox is highlighted in the top right corner of the table area.

	Category	Current Rank	Current Hit(%)	Previous Rank	Previous Hit(%)	Move
1	4 - 4,5	1	49.43	1	47.32	—
2	3 - 3,5	2	38.35	2	40.61	—
3	5 - 5,5	3	6.78	3	6.74	—
4	2 - 2,5	4	5.03	4	4.83	—
5	1 - 1,5	5	0.38	5	0.21	—
6	6 - 6,5	6	0.11	7	0.10	—
7	7	7	0.09	6	0.19	—

F. Search Hotel – A Hotel Search

Using the "Search Hotels" function you can look for a hotel directly or analyse the statistics of hotels which have not been found in the Top Lists for several days, weeks or months (e.g. no availability, few hits).

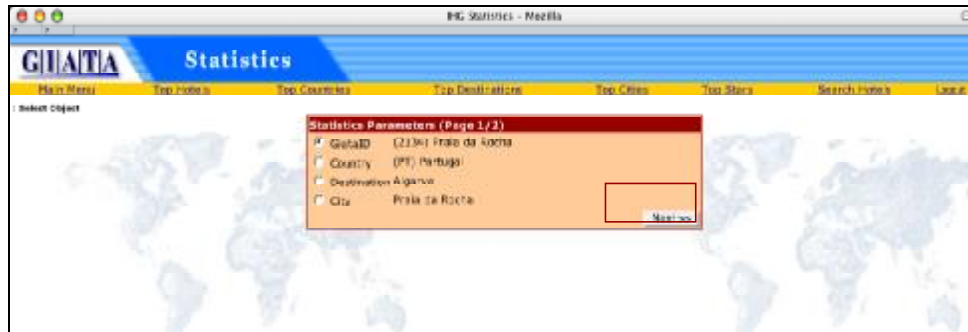
Select "Search Hotels" in the navigation bar above or in the main menu and you will come to the following page:

The screenshot shows the GIATA Search Hotels interface. At the top, there is a navigation bar with links: Home Menu, Top Hotels, Top Countries, Top Destinations, Top Cities, Top Stars, Search Hotels, and Logout. Below this, there is a search form with fields for Hotel name, City, Country, State, and Category. A checkbox labeled "Hit hotels in the previous 30 days" is also present.

Enter part of the hotel name and the country (if applicable). The more precise your entry is, the more quickly you will find the hotel you are looking for.

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Then click on the "Statistics" button for the following window:

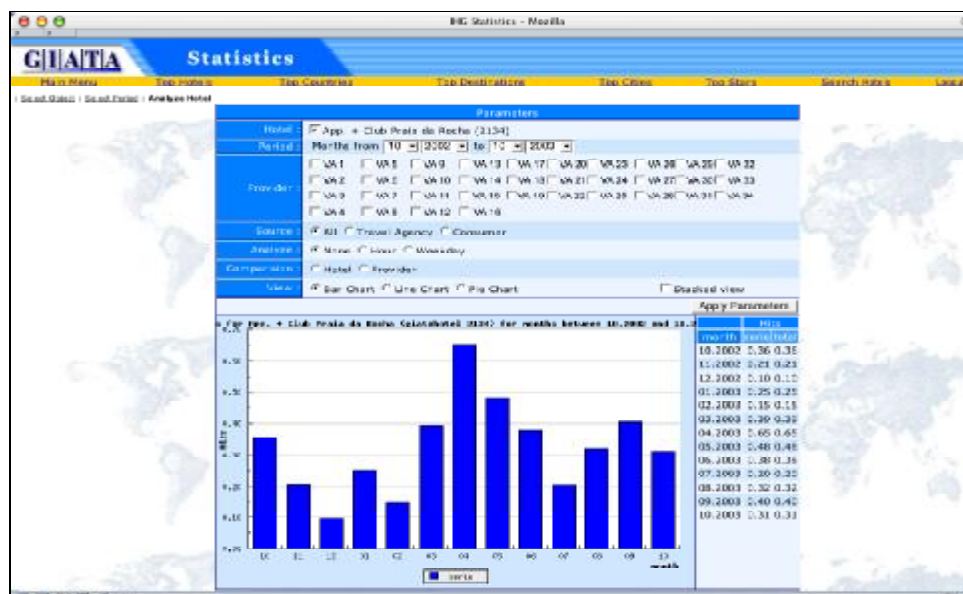


As the GIATA ID has already been marked, please just click on "Next".

Select the period you want to analyse (here Month: 10/2002 to 10/2003) and click on "Show List":



You will then see the total market share for the hotel.



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By selecting an operator (here: VA7) on the "Provider" line you can now determine an operator's market share in the analysis period by clicking on "Apply Parameters":



Alternatively you can also (with the corresponding activation) calculate several operators / operator-brands and their market share.

IV. Options

A. Month – Monthly Analysis

For a monthly analysis please click on "Date Selection" (Top Countries) in the white circle in front of "Month". Then select the month you wish to analyse (e.g. 07-2003) and then click on "Show List". The "List of Top Countries" for July 2003 will then be displayed:

	Code	Country	Current		Previous		Move
			Rank	Hits(%)	Rank	Hits(%)	
1.	ES	Spanien	1	28.77	1	30.51	→
2.	TR	Türkei	2	15.15	3	11.37	↑
3.	GR	Griechenland	3	13.03	2	12.45	↓
4.	TN	Tunesien	4	4.42	6	3.01	↑
5.	EG	Ägypten	5	3.68	4	3.31	↓
6.	PT	Portugal	6	2.99	5	3.06	↓
7.	BG	Bulgarien	7	1.49	7	2.02	→
8.	IT	Italien	8	1.31	12	1.17	↑
9.	DD	Demokratische Republik	9	1.09	8	1.77	↓
10.	CU	Kuba	10	1.08	9	1.48	↓
11.	HR	Kroatien	11	1.07	11	1.19	→
12.	MT	Malta	12	0.92	13	1.13	↑
13.	CY	Zypern	13	0.91	14	0.92	↑
14.	ML	Malediven	14	0.88	10	1.31	↓
15.	KE	Kenia	15	0.58	16	0.67	↑
16.	AE	Vereinigte Arabische Emirate	16	0.52	15	0.35	↓
17.	MU	Mauritius	17	0.49	17	0.38	→
18.	MA	Marokko	18	0.42	22	0.33	↑
19.	TH	Thailand	19	0.37	23	0.32	↑
20.	KE	Kenia	20	0.33	20	0.34	→

The "List of Top Countries" can be interpreted as follows:

In the month 2003-07 (Current), Spain (1) had the most hits with a market share of 28.77% (Hits %) compared to all other countries (Current Rank 1).

In the previous month (Previous, i.e. 2003-06) Spain (Previous Rank 1) also had the most hits with 30,51% (Previous Hits %). The last column "Move" shows no change in position compared to the previous month.

In the month 2003-07 (Current), Turkey (2) had the second most frequent number of hits with a market share of 15,15% (Hits %) compared to all other countries (Current Rank 2).

In the previous month (Previous, i.e. 2003-06) Turkey (Previous Rank 3) only had the third most frequent number of hits at 11,37% (Previous Hits %). The last column "Move" thus shows via the slightly rising / ascending blue arrow that Turkey also improved its position compared to the previous month.

B. Week – A Weekly Analysis

C. Day - A Daily Analysis

These types of analysis are carried out parallel to the monthly analysis.

1. The Move Column

- : position is unchanged compared to the previous analysis period,
- ↗ : position has improved by a maximum of 9 positions compared to the previous analysis period,
- ↑ : position has improved by over 9 positions compared to the previous analysis period,
- ↘ : position has fallen by a maximum of 9 positions compared to the previous analysis period,
- ↓ : position has fallen by a maximum of 9 positions compared to the previous analysis period.

Please note: In the analysis of the number of stars a hotel has the position has changed by a maximum of / over 1 position respectively.

2. Destination / Country

When searching for a given destination / country you can either search for it manually by clicking on ▶▶ "manual search" or by selecting and entering the destination / country directly in "Destination" / "Country" and start your search by pressing on "Return" or by clicking on "Show List".

3. Provider

By clicking on "Provider" here you can restrict the selected analysis to only one provider (tour operator) by clicking on "Show List" (when several operators have been activated).

4. Source

By clicking on "Source" you can choose between "Travel Agency" (hits from travel agencies) and "Consumer" (hits from customers).

Example: When carrying out a hotel analysis select "Travel Agency" to check whether the sending of flyers to the travel agencies has led to a higher number of hits on the hotel being canvassed with you.

5. Next Day / Week / Month


By clicking on "Next Day / Week / Month" you can call up the analysis of the following day / week / month directly.

Please note: If you analyse the current month first, an analysis of a subsequent month will not be displayed.

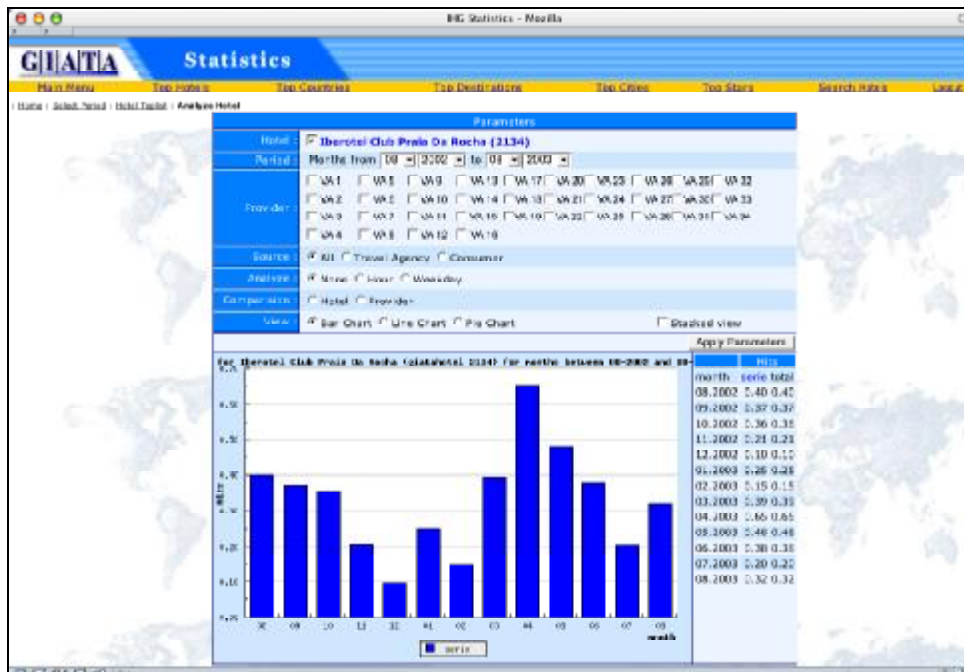
6. Previous Day / Week / Month

Clicking on "Previous Day / Week / Month" gives you direct access to the analysis of the previous day / week / month.

7. Market Share

By clicking on the bar symbol  you can look at the monthly / weekly / daily market share for the hotel / country / destination / town / star you have selected.

If, for example, you click on the Symbol in the "List of Top Hotels" in front of the hotel "Praia da Rocha", the following outline will be displayed after the calculation:



The summary shows the market share of the hotel over the last 13 months.

8. Period

To extend or shorten the analysis period, simply select another period (in this example "Months from") and then click on "Apply Parameters".

9. Provider

Here you can restrict the analysis you have selected to one or a selection of the available providers (operators), assuming several operators have been cleared for access. After clicking on "Apply Parameters" the market share of the operators you have selected compared to the entire market will be displayed.

10. Source

This menu item allows you to choose between "Travel Agency" (hits from travel agencies) and "consumer" (hits from customers). Here, you can also click on "Apply Parameters" after selecting the source.

11. Analyse

This menu item allows you to choose between "Hour" and "Weekday". You choose this option to find out whether certain countries / destinations / towns / hotels are viewed as a matter of preference at a given time of day or on a given day of the week.

Example: Business hotels are normally viewed in the middle of the day; on the other hand, more so-called warm-water hotels are viewed in the evening. Accordingly you could, for example, go to the hotels displayed on your homepage / start-page.

12. Comparison

Will be explained in connection with 14. "Stacked View".

13. View

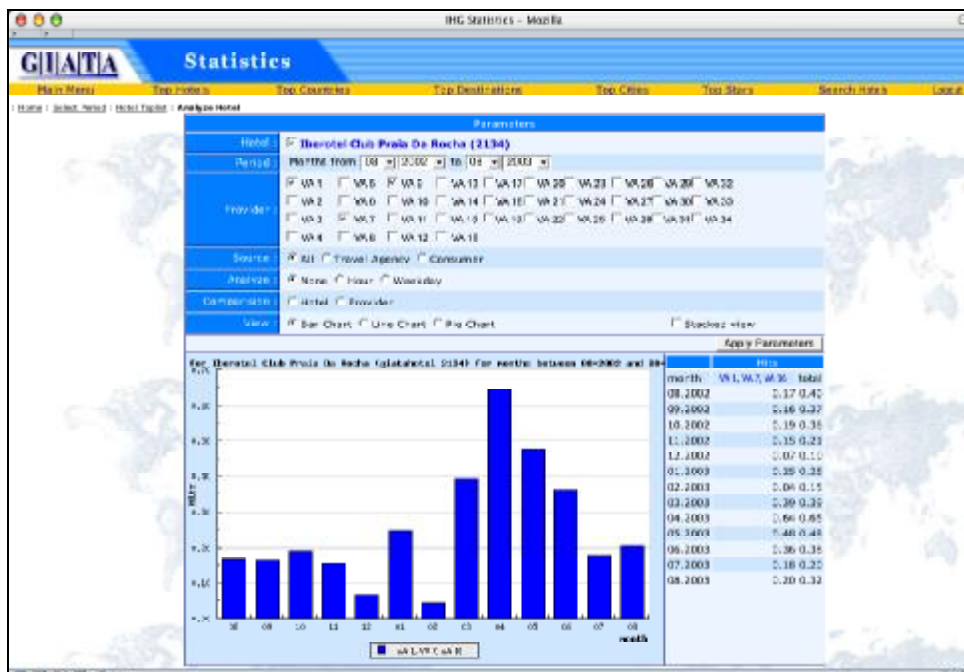
This menu item allows you to change the form of presentation:

- bar graph: (standard)
- line graph:
- pie graph:

14. Stacked View

These are so-called stacked pillars. Here the contributions of individual figures are compared with the total figure for all categories.

Example: If you select three operators in "Provider" and then "Stacked View", the combined market share for all three operators in relation to the total market will be displayed.



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If you also select "Provider" when in "Comparison", the levels of the three operators will then be displayed on top of each other and separated from each other by colour.



15. Compare

To obtain a clear comparison of the market share of various hotels with each other over a period of time, please select in the "Top Hotel List" the hotels to be compared by clicking in the white box in front of each hotel and then confirm your choice with "Compare".

ID	Hotel	City	Current Rank	Current Share (%)	Previous Rank	Previous Share (%)	More
1	2124 Praia da Rocha (2)	Praia da Rocha	1	0.32	3	0.20	More
2	2107 Marina (4)	Cabo Blanco	2	0.31	31	0.14	More
3	20212 (Sudopi I & II) Sudopi & Zivako (3,3)	Southernland	3	0.30	43	0.13	More
4	5083 Asit Beach (4)	Alanya	4	0.26	21	0.16	More
5	3632 Safari Park (4)	Sa Coma	5	0.24	201	0.07	More
6	4567 Doris Ayur (3)	Maharajah	6	0.24	148	0.08	More
7	4366 Dogtrey (3)	Korak I bei Alanya	7	0.23	54	0.12	More
8	4677 Qartal Prestige (4)	Tuzenangi	8	0.22	329	0.09	More
9	5904 Maroon Alpha (4)	Maharajah	9	0.22	219	0.07	More
10	4822 Sheraton (Side Glass) / Side Glass (3)	Side	10	0.21	15	0.17	More
11	37777 Verd Resort (4)	Inghada	11	0.20	107	0.09	More
12	22682 (Varadero) Palms Real (2)	Varadero	12	0.20	22	0.16	More
13	32678 (3)	Falaki	13	0.19	39	0.13	More
14	309 Patra Mare (4)	Sopotria	14	0.19	278	0.06	More
15	37878 (Pattini) (3,3)	Bethanie	15	0.19	193	0.07	More
16	4364 Doris (4)	Maharajah	16	0.19	539	0.04	More
17	4881 Royal Kona (4)	Port al Karibou	17	0.19	33	0.14	More
18	3783 Kandome (Pash) Resort (2)	Sidi Mado Kofl	18	0.18	202	0.06	More
19	2803 Taurito Princess (3)	Playa Taurito	19	0.17	8	0.19	More
20	4865 Excelsior Carthago (4)	Tuzenangi	20	0.17	27	0.15	More

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The calculation may take several minutes. The following analysis will be displayed:



Here you can change the options described above (Provider, Source, Analyse, Comparison and View) or change the analysis period. With the help of the comparative hotel analysis you can also find out shifts in demand between the hotels – on a daily basis.

In the following example below the analysis period was extended and a line graph selected:



