

The individual iPhone hotel app for your guests.

TOURIAS tips&deals
Mobile Apps & Mobile Internet Solutions



The must-have for your e-marketing:

- Put your hotel on the iPhones of your customers with its own application and customised branding
- Availability in the Apple App Store - **show up in search queries** (city, hotel,...) and generate additional bookings
- Improve customer retention and **increase additional business and repeat bookings** with subtle and optimal communication between your clients and the appropriate departments (Push functions). With just one extra booking a month the costs are already recouped
- Promote your hotel to a high-value customer base
- Ready to go: Simply send us your logo, colour scheme and department contact details - we will generally create the application within two weeks

Service & information at hand

- Text messaging service for your guests
- Listing in the Apple App Store
- Hotel information for your guests and prospective clients
- Content in German and English (further languages optional / on availability)
- Travel guide in 8 categories
- City map with information on points of interest
- Weather forecast





Screen examples



Splash screen while program starts



Hotel main menu



View of room details

Main categories

1. Hotel Presentation
2. Maps / City Map
3. In the Vicinity
4. Travel Guide
5. Weather Forecast



Hotel Presentation category

- Info & Booking
- Contact
- Important Hotel Info (Facts)
- Offers / Additional Services (optional)
- Hotel Description
- Images
- Rooms
- Sport, Spa & Entertainment
- Location





Maps with links to points of interest

- TOURIAS tips&deals offers your guests map material
- More than 21,000 geo-coded points of interest
- Layout plans, city maps and maps of the hotel's surroundings

Weather Forecast

- TOURIAS tips&deals offers your clients a 3-day weather forecast
- Updates are available with just one click and at any time via the mobile Internet phone



Conditions for hotels & resorts

TOURIAS tips&deals Hotel Guide Light

- 99 € monthly - including program generation and upload onto the Apple App Store
- Duration 2 years
- No further costs during the duration of the contract!

TOURIAS tips&deals Hotel Guide Premium with upgraded function coverage, 199 € monthly - details on request.

all prices plus VAT, valid for one hotel for a contract duration of 24 months

Some of our references:

- TUI Germany
- HEDNA - Hotel Electronic Distribution Network Association
- weg.de
- L'TUR, Conference Guide
- Schmetterling Reisen
- ITB Berlin, Messe Berlin
- ITB Asia, Singapore
- Schweizer Bahn SBB
- Hamburg Tourismus



Contact

For questions and further information we are happy to assist you.

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