

G|I|A|T|A Internet Hotel Guide

Function

The Internet Hotel Guide (IHG) is linked to your website and is directed towards the end-user. It displays over 800 catalogues from more than 180 travel operators with over 189,000 travel offers. Visitors to your website have multiple search options such as catalogue, hotel names or destinations. Web surfers are able to view each catalogue as a PDF and access over 800 virtual catalogue pages (even Flip-Cats). In addition, panoramic images, videos as well as climate data and country maps are presented.

Optional

Through the integration of an IBE, the IHG can easily be upgraded into a bookable catalogue. There is no extra charge for the integration of a pre-existing IBE. End-users are subsequently able to book package holidays on your homepage with just 3 clicks.

Areas of application

The IHG is connected to websites of travel agencies or portals.

Advantage

Customers are able to surf your website 24 hours a day, 7 days a week through the catalogues of your selected operators. It is then easy to book through the integration of an IBE.

Requirement

It is necessary to have your own company website. An IBE licence is optional.



GIATA compiles, develops and distributes the digital and text data for almost all the German tour operators – more than 180 have been entrusting their data to GIATA for over a decade.

Travel agencies present tour operator data in the form of digitalised offers – as well as all additional information. These are on display around the clock over the counter as well as on the Internet. At present, GIATA's products are utilised by over 18,000 travel agencies.

GIATA was founded in Kassel in 1996. The company is based in Kassel (headquarters) and also employs over 150 people in its Berlin office (branch office).

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G|I|A|T|A Service

GIATA is flexible, cost-efficient and established as a service provider. We accompany you from the conception of the idea to the finished product!

Our highly qualified employees from the following departments are ready to assist you: graphics, catalogue production, video imagery, technical team, programming, translation and even external photographers.

From advice to the creation of the concept to its realisation, GIATA provides it all. This means direct contact partners and on-schedule completion. We look forward to working with you!

Contact:

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