

G|I|A|T|A Multilingual Hotel Content

Functions

Is your booking engine aimed at an international audience? GIATA has over 18,000 fluent hotel descriptions currently in 8 languages.

In addition to the hotel descriptions, images, Fact Sheets and GPS coordinates via XML are also available. A further 1,000 descriptions in 8 languages are added each month. The descriptions and Fact Sheets are continuously updated by over 40 destination agents.

Hotel descriptions are available in the following languages:

- German
- English
- French
- Spanish
- Italian
- Dutch
- Danish
- Portuguese

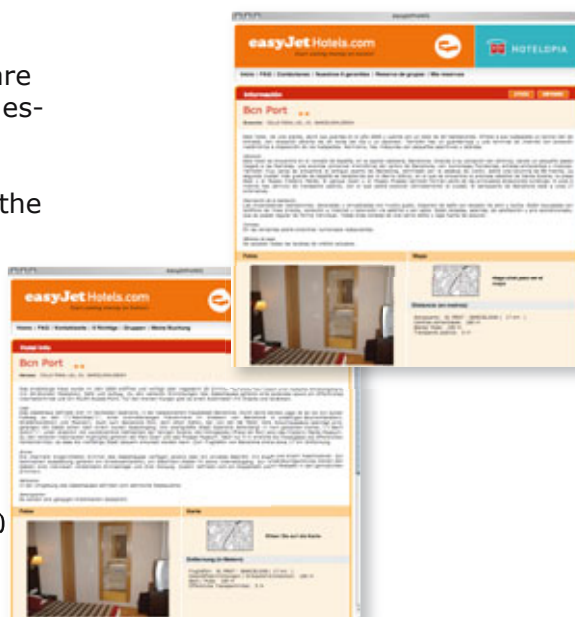
The Fact Sheets are available in 10 further languages (Chinese, Japanese, Russian...).

Area of Application

- Multilingual websites with an international audience

Advantages

With Multilingual Hotel Content you are able to offer each visitor your website in their native language.



GIATA compiles, develops and distributes the digital and text data for almost all the German tour operators – more than 180 have been entrusting their data to GIATA for over a decade.

Travel agencies present tour operator data in the form of digitalised offers – as well as all additional information. These are on display around the clock over the counter as well as on the Internet. At present, GIATA's products are utilised by over 18,000 travel agencies.

GIATA was founded in Kassel in 1996. The company is based in Kassel (headquarters) and also employs over 150 people in its Berlin office (branch office).

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G|I|A|T|A Service

GIATA is flexible, cost-efficient and established as a service provider. We accompany you from the conception of the idea to the finished product!

Our highly qualified employees from the following departments are ready to assist you: graphics, catalogue production, video imagery, technical team, programming, translation and even external photographers.

From advice to the creation of the concept to its realisation, GIATA provides it all. This means direct contact partners and on-schedule completion. We look forward to working with you!

Contact:

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